Assets to Build Strong Families

The Search Institute has identified 40 assets families need. These assets help prevent children from engaging in risky behaviors.

Risky behaviors threaten your child's health. Praise and positive words from adults help build a child's self-worth.

Learning = Happiness

Learning is your child's key to happiness. Children are more likely to attend school and study when their parents stress the importance of education. Learning takes place in school, at home and in your community.

Support Assets

- ☐ Parents and family members model positive attitudes at work, school, in the community and at home.
- ☐ Parents encourage their children, of all ages, to explore.
- ☐ Parents provide learning toys that match their child's skills.
- ☐ Parents are sensitive to how their children learn. They are aware of their children's level of development.
- ☐ Parents enjoy learning. They are good models for learning activities.
- ☐ Parents read to their babies and children daily. They encourage their older children to read for pleasure.

